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Campbell Soup Company and the Food Bank of Iowa team up with Des Moines area letter carriers to *Stamp Out Hunger*

DES MOINES, Iowa – May 12, 2011 – On Saturday, May 14, 2011, Campbell Soup Company and the Food Bank of Iowa will join forces with the National Association of Letter Carriers (NALC) Branch 352 to *Stamp Out Hunger* in the Des Moines area.

“We are thankful for NALC’s continued support year after year,” says Carey Miller, executive director of the Food Bank of Iowa. “This food drive is a great example of neighbors helping neighbors and will provide additional food to families in need.”

The *Stamp Out Hunger* food drive, held annually on the second Saturday in May, has become the nation’s largest single-day food drive. This year, letter carriers representing nearly 1,500 local branches of the postal union are collecting food donations along their postal routes. These donations will be used to replenish food banks and pantries in more than 10,000 communities.

“Hunger continues to be a critical issue for our nation,” says Denise Morrison, Campbell Soup Company’s executive vice president and chief operating officer. “At a time when we are experiencing challenging economic conditions, it remains unacceptable that millions of Americans, especially our children, continue to go hungry in our country. That’s why Campbell Soup Company is proud to be a part of this drive, which not only demonstrates the generosity of our neighbors, but also benefits community members in need.”

Last year, the *Stamp Out Hunger* food drive collected a record 77.1 million pounds of food donations, pushing the 18-year total to more than one billion pounds of food.

“We are incredibly proud of the partnership with Campbell Soup Company to support the *Stamp Out Hunger* food drive that has helped so many millions of families over the years,” says Fredric V. Rolando, president of the 300,000-member NALC union. “As letter carriers, we see people on our routes six days a week that must rely on the generosity and assistance of others to help provide something as basic as a meal. We’re proud to have established a program that truly provides assistance to communities across the country.”

Also supporting the drive as national partners are the U.S. Postal Service, the National Rural Letter Carriers Association, Valpak, the AFL-CIO, United Way and Uncle Bob's Self Storage.

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About the Food Bank of Iowa

The Food Bank of Iowa is a private, not-for-profit organization committed to its mission of alleviating hunger through food distribution, partnership and education. The Food Bank of Iowa solicits, receives, inventories and distributes donated food and grocery products to 437 partner agencies in 55 counties who directly serve needy individuals within their communities. Forty-two of these counties are served from their facility in Des Moines with the remaining 13 counties being served by their redistribution organization, the Food Bank of Southern Iowa. To learn more, visit www.foodbankiowa.org.

About Campbell Soup Company

Campbell Soup Company is a global manufacturer and marketer of high-quality foods and simple meals, including soup and sauces, baked snacks and healthy beverages. Founded in 1869, the company has a portfolio of market-leading brands, including *Campbell's*, *Pepperidge Farm*, *Arnott's* and *V8*. Through its corporate social responsibility program, the company strives to make a positive impact in the workplace, in the marketplace and in the communities in which it operates. Campbell is a member of the Standard & Poor's 500 and the Dow Jones Sustainability Indexes. For more information, visit www.campbellsoup.com.

About Feeding America

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief charity, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 61,000 agencies that address hunger in all of its forms. For more information on how you can fight hunger in your community and across the country, visit <http://www.feedingamerica.org>. Find us on Facebook at [facebook.com/FeedingAmerica](https://www.facebook.com/FeedingAmerica) or follow our news on Twitter at twitter.com/FeedingAmerica.

About the National Association of Letter Carriers (NALC)

The National Association of Letter Carriers, founded in 1889, is the union representing city delivery letter carriers who deliver mail six days a week for the United States Postal Service to residences and businesses across America. Today, the NALC maintains its tradition as a vibrant union of over 300,000 members in all 50 states and other U.S. jurisdictions. For more information, visit www.nalc.org.

